



For Immediate Release: January, 1st 2011

Contact Information: Marketing Department <u>marketing@safesourcing.com</u> 866-623-9006

Ron Southard, CEO SafeSourcing, <u>ronsouthard@safesourcing.com</u> 480-773-7524 Eugene Duynstee, President KPM Enterprises <u>eugene@kpmenterprises.ca</u> 905-891-6994

SafeSourcing® and KPM Enterprises Announce new Alliance Relationship

Partnership expands companies offerings, geographical and industry reach Scottsdale, AZ – Scottsdale Arizona based SafeSourcing Inc.and Mississauga, Canada based KPM Enterprises Inc. have announced today a formal alliance relationship that is intended to expand both companies product offerings and geographical reach.

According to Eugene Duynstee President of Canada based KPM Enterprises their new relationship with Scottsdale AZ based SafeSourcing Inc. will allow them to augment their current strategic cost initiative deliverables with on demand e-procurement services to all of our customers across Canada and in the U.S. In previous engagements with SafeSourcing they have been able to deliver remarkable results in a very short period of time with their complete suite of e-procurement tools.

According to Ron Southard CEO of SafeSourcing, we are very excited about our new partnership with KPM Enterprises, the reason we exist as a company is to provide cost effective tools to companies that allow them to dramatically reduce their cost of goods and services in a timely manner while also reinforcing there environmental and product safety programs. Our partnership with KPM Enterprises dovetails very nicely with their strategic cost initiative deliverables.

SafeSourcing mission is to provide information and services to customers through a family eprocurement tools that reduce costs, improve quality and pro-actively support consumer safety and environmental standards in the global supply chain. SafeSourcing drives increased efficiency and improves profitability for their customers while providing superior value for all stakeholders.

--- end ---